

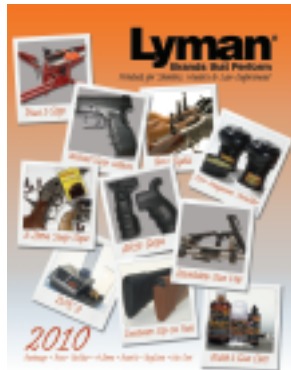
**Rick Ranzinger**  
Vice President of  
Sales & Marketing  
1-860-632-2020 ext. 327

**Elizabeth Friedmann**  
Graphic Design & Marketing  
1-860-632-2020 ext. 334

## Lyman 2010 Catalog & On-Target Sweepstakes

**For Release: Immediately**  
**January 2010**

### Lyman's new 2010 catalog continues the popular "On Target" Sweepstakes with a Savage Model 111 as the Grand Prize.



Lyman - the innovation leader for serious shooting enthusiasts - has announced their latest "On Target" Sweepstakes with the publishing of the 2010 Full Line Catalog. In addition to Sweepstakes outlined below, the catalog presents the broad array of Lyman products, as well as Pachmayr recoil pads, grips, and tools, TacStar tactical products, Trius Traps, A-Zoom Snap Caps, Uni-Dot Sights and Butch's Gun Care Products. The 2010 Catalog is also available on CD in an interactive, searchable format, with direct links to our website for easy shopping.

Over the past two decades, the Lyman "On Target" Sweepstakes has awarded over \$100,000 in prizes to shooters and reloaders. This year, over 100 prizes and \$5000 in merchandise is guaranteed and Lyman is offering three valuable grand prizes.

#### Grand Prize #1 - Savage Model 111 Long Range Hunter Rifle

Equipped with Pachmayr's best in recoil reduction pads, this rifle also features:

- 6.5 x 284 Norma
- 26" fluted barrel
- Adjustable muzzlebrake
- AccuTrigger
- AccuStock with 3-dimensional bedding
- Karsten adjustable cheek piece

#### Grand Prize #2 - Lyman Expert Kit Deluxe with T-Mag II Reloading Press.

A complete selection of the best reloading tools in one package. Includes Lyman's 1000XP Digital Scale and the T-Mag II, America's favorite high speed turret press.

**Grand Prize #3 - Lyman Revolution™ Gun Vise – The vise that rotates!** This versatile gun vise is engineered with a full range of adjustments. It rotates, clamps and has inserts to securely hold any firearm. The padded contact points protect the firearm during cleaning, maintenance or gunsmithing, even bore sighting.

Other top prizes include: The 1200 DPS3 Digital Powder System including the new PC Interface, The Trius TrapMaster 2: Cock, Pivot, Shoot Target Thrower, The Turbo 2500 Pro Magnum Auto-Flo Tumbler, Lyman's Electronic Trigger Pull Gauge, the Trius 1-Step Target Thrower, plus many other popular Lyman items. A sweepstakes sign-up card is located in the center of the catalog. For more information or to request Lyman's newest full line catalog online visit [www.lymanproducts.com](http://www.lymanproducts.com) or contact:

Lyman Products Corp.  
475 Smith St, Middletown CT 06457 • 860-632-2020

High resolution images and additional press release copy can be downloaded from our ftp site.

Go to: <https://lymanproducts.sharefile.com>  
User ID: [ftpaccess@cshore.com](mailto:ftpaccess@cshore.com)  
Password: shooter