

Rick Ranzinger
Vice President of
Sales & Marketing
1-860-632-2020 ext. 327

Elizabeth Friedmann
Graphic Design
1-860-632-2020 ext. 334

Lyman 2008 Catalog & On-Target Sweepstakes

For Release: Immediately
January 2008

Lyman's new 2008 catalog continues the popular "On Target" Sweepstakes.

NEW!



Lyman - the innovation leader for serious shooting enthusiasts - has announced their latest "On Target" Sweepstakes with the publishing of the 2008 Full Line Catalog. In addition to Sweepstakes outlined below, the catalog presents the broad array of Lyman products, as well as Pachmayr recoil pads, grips, and tools, TacStar tactical products, Trius Traps, A-Zoom Snap Caps, Uni-Dot Sights and Butch's Gun Care Products .

After nearly two decades, the Lyman "On Target" Sweepstakes has awarded nearly \$100,000 in prizes to shooters and reloaders. This year, over 100 prizes and \$5000 in merchandise is guaranteed and Lyman is offering three valuable grand prizes.

Grand Prize #1 - a new T/C G2 Contender with Pachmayr's new Decelerator Grip & Forend Set. This may be the most pleasant shooting G2 ever. Pick the heaviest recoiling chambering with the knowledge that Pachmayr Decelerator technology will keep you in control.

Grand Prize #2 - a Ruger MkIII with Pachmayr's new Signature Grips. The classic Pachmayr wrap-around grip design with finger grooves and back strap transform the newest version of this already popular .22 pistol.

Grand Prize #3 - \$500.00 Shopping Spree - Browse the entire Lyman 2008 Catalog and pick out \$500.00 worth of the gear you want most - Any Lyman Brands, Any Items.

Other top prizes include: Lyman's new Deluxe Expert Reloading Kit now including the new 1000XP Digital Scale, 1200 DPS3 Digital Powder System including the new PC Interface, The new Trius TrapMaster 2. Cock, Pivot, Shoot Target Thrower, The Turbo 2500 Pro Magnum Auto-Flo Tumbler, Lyman's Electronic Trigger Pull Gauge... Plus many other popular Lyman items. A sweepstakes sign-up card is located in the center of the catalog. For more information or to request Lyman's newest full line catalog online visit www.lymanproducts.com or contact:

Lyman Products Corp.
475 Smith St, Middletown CT 06457 • 860-632-2020

High resolution images and additional press release copy can be downloaded from our ftp site.

Go to: <https://lymanproducts.sharefile.com>
User ID: ftpaccess@cshore.com
Password: shooter